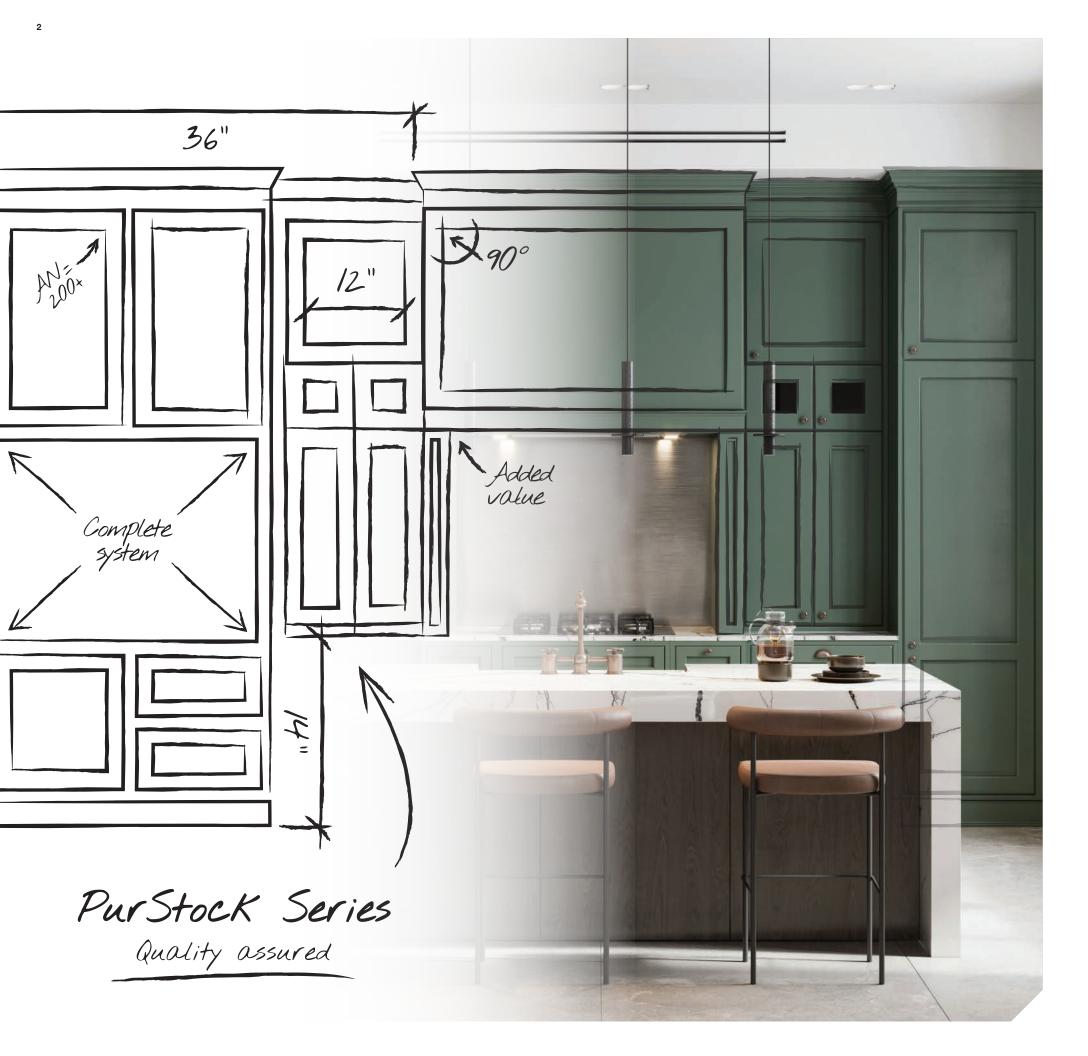
AkzoNobel

PurStockTM Series





PurStock[™] Series

Introducing our first ever fit-for-purpose system for stock component production

Designed specifically for OEM manufacturers with shorter lines, looking for a wood coatings partner for their stock component production, AkzoNobel's PurStock Series is designed to save you costs and help grow your business. A KCMA-approved coating system with quality and performance longevity, it's ideal for manufacturers looking to increase productivity and reduce operating costs.

The market is changing. Consumers are changing.

As a global supplier in industrial wood coatings solutions with over 200 years' experience, we've never rested on our laurels.

Many consumers are looking for flexible, interchangeable interior spaces that reflect their fast, modern lifestyles, which means affordable, 'off the shelf' furniture is an increasingly attractive choice. At the same time, high-build-quality and lifetime-durability remain crucial considerations.

This combination of trend-driven, high-paced interior refreshes and quality expectations offers a **unique opportunity** in the wood-based component production and wood coatings industry.

The PurStock Series draws on our long experience: leveraging our extensive market and customer knowledge and coatings capability to present a truly versatile system to enable you to meet the unique needs of your existing processes, while helping you succeed and grow your business. We're confident we have the right approach and solution to be the perfect partner for you.

Designed to save, built to succeed.

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Features

Fits with your existing process

 No new/special techniques are required

Versatile

- Drying and curing can be fine-tuned to suit
- Coatings can be applied via a variety of methods
- Fast color-matching and gloss-matching possibilities

Sustainable

- Up to 8-hour pot life
- Meets regulatory and environmental requirements with less than 5.0 lbs./gal and free formaldehyde % of less than 0.05

Verified performance

- Meets industry standards: Kitchen Cabinet Manufacturers Association (KCMA) performance requirements
- Backed by over 200 years' wood coatings experience

Benefit to you

Saves costs

 Smooth transition: saves time and operational costs

Optimize efficiency and productivity

- Operational efficiencies can be achieved helping to increase throughput
- Specific color/gloss needs can be met, including trends, helping to meet consumer demands efficiently

Minimize waste. Meet targets

- Minimize waste; save coatings costs
- Helps meet sustainability targets

Quality assured. Peace of mind

- Products fully tried and tested, assuring a quality finish, every time
- Your customers can be confident their cabinets will stand the test of time
- Bank on us. With our extensive expertise and heritage, you know you're in safe hands

Our complete, pain-free system takes care of business

We've spent time creating the ideal package

of products, that work together, top to bottom, to offer the ideal stock coating solution for your business needs. Our PurStock Series comprises a complete portfolio: primer, enamel, clear and catalyst components to meet your production line and coating requirements.

The system is hassle-free and can easily fit into your standard process. Where needed, your AkzoNobel account manager can evaluate the possibilities for process optimization and provide alternative options for maximum efficiency or effectiveness.

Products

PurStock 380 Series Primer

PurStock 260 Series Enamel

PurStock 840 Series Clear

PurStock 835 Series Catalyst

Designed to save, built to succeed.

A KCMA-approved coating with quality and performance longevity



Designed to deliver quality and added value

Our new PurStock Series delivers all the quality AkzoNobel is known for, with a fit-for-purpose portfolio of products optimized to work together for stock component production.

Delivers quality

With PurStock, quality is assured. We're renowned for the quality of our solutions, from the paint in the can to aftercare service and support, giving you extra peace of mind.

In addition, PurStock meets the performance standards of the Kitchen Cabinet Manufacturers Association (KCMA).

Delivers value

By choosing PurStock for your stock coatings needs, you can be sure of maximum added value to pass on to your customers. Its product quality combines longevity with infinite color and gloss level possibilities, so you can deliver the latest color trends, with the right quality at the right price, strengthening your competitive edge.

Designed to improve throughput and productivity

The PurStock Series has been fully tried and tested and is ready to slot straight into your existing production lines and manufacturing process.

No new equipment or special techniques are needed, so operational efficiency is optimized, helping to increase throughput. The smooth transition means no interruption to your existing process, ensuring productivity targets are met. While the versatile drying and curing capabilities can be fine-tuned to suit specific needs. PurStock coatings can also be applied via a variety of methods, further enhancing operational efficiency and turnaround times.

Built to help you succeed

The PurStock Series is built to help you succeed and grow your business.

The renowned product quality and aesthetic, combined with throughput and productivity potential offers you competitive advantage opportunities, helping you to attract customers looking for stock cabinetry solutions.

AkzoNobel: a brand you can trust



A global leader in paints and coatings, AkzoNobel is a sustainable paints company and a world-leader in color



Over 200 years of invaluable knowledge and expertise in wood coatings



Large base of loyal customers, with decades-long relationships



Cutting-edge R&D capabilities



Skilled and supportive sales, customer service and technical teams



Partnerships with world-leading academic institutions and progressive start-ups



In-house color specialists, dedicated to creative wood coatings solutions

Are you ready to save, succeed and progress your business?

To find out how visit **akzonobel-industrial-woodcoatings.com**



www.akzonobel.com

We supply the sustainable and innovative paints and coatings that our customers, communities - and the environment - are increasingly relying on. Our world class portfolio of brands - including Dulux, International, Sikkens and Interpon – is trusted by customers around the globe. We're active in more than 150 countries and have set our sights on becoming the global industry leader. It's what you'd expect from a pioneering paints company that's committed to science-based targets and is taking genuine action to address globally relevant challenges and protect future generations.

For more information please visit www.akzonobel.com.